



**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** expects its participants to strive to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that customers can expect to find when they work with or visit the offices of this organization.

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## Virginia Green Partner Profile:



# Orkin Commercial Services

## Norfolk, Virginia

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Orkin Exterminating offers Integrated Pest Management (IPM) programs that emphasize non-chemical control techniques like sanitation and structural maintenance to help prevent infestations before they start. Orkin offers a full line of environmentally friendly treatments and a selection of products designated by the EPA as "minimum-risk". Orkin is committed to managing all pests with the least threat to humans, non-target organisms, and the environment.

### CORE ACTIVITIES for Partner Organizations

- 🌱 **Support Virginia Green**
- 🌱 **Green Meetings and Conferences**
- 🌱 **Recycling**
- 🌱 **Water Efficiency**
- 🌱 **Energy Conservation**

### DETAILS:

- Sending out an email or mailer about Virginia Green
- Making an official Virginia Green endorsement through the Board or other committee to support Virginia Green
- Setting a goal for recruiting Virginia Green members
- Including a Virginia Green feature to the newsletter or other publication
- Displaying the Virginia Green certificate prominently and using window decals
- Using the Virginia Green logo on signage signaling recycling and other "green" practices
- Highlighting your involvement in Virginia Green on your website and including a link to your Virginia Green facility profile
- Holding conference at a Virginia Green Lodging facility
- Minimizing copying and making two-sided copies
- Eliminating the use of Styrofoam cups and plates and using reusable mugs and plates instead
- Using silverware instead of plastic utensils

- Using non-bleached or cloth napkins
  - Serving water in pitchers and glassware instead of in bottles
  - Avoiding boxed lunches
  - Recycling glass, aluminum cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, Fluorescent lamps, batteries, electronic equipment and tires
  - Tracking overall waste bills
  - Encouraging suppliers to minimize packaging and other waste materials
  - Purchasing recycled-content paper towels and toilet paper
  - Purchasing from vendors and service providers with a commitment to the environment
  - Copying and printing on both sides
  - Using electronic correspondence and forms
  - Purchasing recycled content paper
  - Using “green” cleaners dispensed in bulk
  - Installation of high-efficiency hand-dryers
  - Purchasing durable equipment and furniture
  - Using reused building materials or those from sustainable sources
  - Using latex paint and reuse of paint thinners
  - Proper recycling or disposal of thinners and solvents
  - Preventative maintenance on all appliances, HVAC systems, plumbing and vehicles
  - Effective labeling system and last in/first out inventory
  - Using least toxic materials
  - Minimizing use of pesticides and herbicides (Orkin Green Program)
  - Use Integrated Pest Management (IPM)
  - Tracking overall water usage and wastewater
  - Preventative maintenance of drips and leaks
  - Metering water flow to discover drips and leaks
  - High efficiency dishwashers
  - Using dry clean-up methods first over water based methods
  - Low flow toilets and low flow restrictors on faucets and showerheads
  - Effective landscape management plan
  - Effective storm water management plan
  - Minimization of impervious areas
  - Vegetative buffers around streams and ponds
  - Tracking overall energy bills and set a numeric goal to reduce
  - Consider the pollution factor of your energy usage by using a pollution calculator
  - Installing high efficiency compact fluorescent bulbs in rooms and spotlights
  - High efficiency fluorescent ballasts and lamps
  - Installing LED Exit signs
  - High Efficiency Heating and Air Conditioning (HVAC) and individual thermostats
  - Using natural lighting and ceiling fans
  - Solar panels and thermal rated windows and insulation
  - Lighting sensors and directional lighting
  - Purchasing EnergyStar computers and appliances
  - Had a meeting with the landlord to discuss environmental issues
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For more information on **Orkin Commercial Services**, see  
[www.orkincommercial.com/solutions/ipm.asp](http://www.orkincommercial.com/solutions/ipm.asp).

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/virginiagreen](http://www.deq.virginia.gov/p2/virginiagreen).



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